

# THE MINING RECORD™

SINCE 1889, THE VOICE OF THE MINING INDUSTRY

## CONVENTION EDITION

### ANNUAL NEVADA MINING 2025 & ROCKY MOUNTAIN MINING SUMMIT

*Maintain your presence in the industry.*



#### SPECIAL EDITION DISTRIBUTION

*In Additional To All Attendees At Conference*

Nevada Mining Association Members (426)

Wyoming Mining Members Subs (398)

Mining Company Headquarters w.U.S. (295)

Mines, Projects and Operations w.U.S. (376)

AEMA & SME Target Readers (4,890)

MINEexpo Combination Pre-Post (16,139)

Readership Mailing Distribution (20,132)

Readership Edition Sent Digital Format (40,000+)

*Bonus Distribution To Mining Record Subscribers*

#### THE MINING RECORD CO. EXHIBITOR, SPONSOR, & MEDIA PARTNER

*The Mining Record will be placing your company's advertisement in the hands of: Mining Executives, Mine Managers, Superintendents, Purchasing Agents & Associated Members Of The Mining Industry Proper.*

**REACHING THE LARGEST TARGET AUDIENCE  
IN THE MINING INDUSTRY FOR 136 YEARS!**



**ADVERTISING DEADLINE: AUGUST 22, 2025**

**ADVERTISING RATES & HOW TO ATTEND ON THE REVERSE SIDE.....**

The Mining Record focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.



# ANNUAL NEVADA MINING 2025 & ROCKY MOUNTAIN MINING SUMMIT

ADVERTISING DEADLINE: AUGUST 22, 2025

## THE MINING RECORD 2025 ADVERTISING RATES:

B&W = Black and White

|                                     |                   |                      |                                                            |
|-------------------------------------|-------------------|----------------------|------------------------------------------------------------|
| <b>Business Card Size - B&amp;W</b> | <b>\$325.00</b>   | ...4 col. inches.... | 3 7/8" x 2"                                                |
| <b>1/8 page - B&amp;W</b>           | <b>\$525.00</b>   | ...10 col. inches... | Horizontal.....5 3/4" x 3 1/2"<br>Vertical.....3 3/4" x 5" |
| <b>1/6 Page - B&amp;W</b>           | <b>\$675.00</b>   | ...15 col. inches... | Vertical.....5 3/4" x 5"                                   |
| <b>1/4 page - B&amp;W</b>           | <b>\$795.00</b>   | ...20 col. inches... | Horizontal.....7 3/4" x 5"<br>Vertical.....5 3/4" x 6 3/4" |
| <b>1/3 page - B&amp;W</b>           | <b>\$895.00</b>   | ...27 col. inches... | Horizontal.....7 3/4" x 6 3/4"<br>Vertical.....5 3/4" x 9" |
| <b>1/2 page - B&amp;W</b>           | <b>\$1,195.00</b> | ...40 col. inches... | Horizontal.....9 3/4" x 8"<br>Vertical.....7 3/4" x 10"    |
| <b>2/3 page - B&amp;W</b>           | <b>\$1,245.00</b> | ...46 col. inches... | Vertical.....7 3/4" x 15 1/4"                              |
| <b>Full page - B&amp;W</b>          | <b>\$1,625.00</b> | ...79 col. inches... | .....9 3/4" x 15 3/4"                                      |
| <b>Full Back page - B&amp;W</b>     | <b>\$1,995.00</b> | ...79 col. inches... | .....9 3/4" x 15 3/4"                                      |

**4-COLOR (FULL COLOR) RATES** — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page) 1,995.00 (Half Page)

**COLOR** — \$175.00 per color (spot color process) Full Color Build (4-Color Rate) - \$1,100.00 - Discounted for Full, 2/3, and Half Page Ads

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

### PLACE MY ADVERTISEMENT IN THE:

(15% MAXIMUM AGENCY DISCOUNT)

☐ PLACE MY ADVERTISEMENT IN THE 2025 ANNUAL NEVADA MINING & THE ROCKY MOUNTAIN MINING SUMMIT SEPTEMBER SPECIAL EDITION.

ADVERTISING DEADLINE: AUGUST 22, 2025.

☐ AD ON HAND AT THE MINING RECORD. ☐ NEW AD ENCLOSED ON ZIP DISK OR CD. ☐ AD COMING ☐ (FLASH DRIVE/CD) ☐ EMAIL/FTP)

\* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

COMPANY.....

TEL: .....

NAME.....

DATE: .....

EMAIL: .....

SIGNATURE.....

**FOR FURTHER INFORMATION ABOUT ADVERTISING CONTACT: 800-441-4748**

Fax, Email or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: [advertising@miningrecord.com](mailto:advertising@miningrecord.com) [www.miningrecord.com](http://www.miningrecord.com)

Nevada Mining Association: Membership and/or attend conference contact [info@nevadamining.org](mailto:info@nevadamining.org)  
Rocky Mountain Mining Summit: Attend and/or exhibit contact [ggray@sdevents.com](mailto:ggray@sdevents.com), 801.201.0669