

C P C O 2026 PREMIERE THE MINING RECORD

4 Major Editions
Directly Available To
45,000
Industry Professionals

*Conference/Conventions Projected Attendance and Exhibitors

*Bonus: Also Provided To The Industry's Premier
Target Audience - Printed & Digital Distribution*



THE MINING RECORD IS AN
EXHIBITOR AND IS DISTRIBUTED
TO ATTENDEES AT THESE
MAJOR 2026 MINING EVENTS

*The Mining Record is the industry's
leading mining newspaper since 1889.*

M I N I N G MAJOR EDITIONS

FEBRUARY ISSUE

DISTRIBUTION AT TWO CONVENTIONS
Advertising Deadline February 6, 2026

MINEXCHANGE 2026 SME ANNUAL CONFERENCE & EXPO

February 22-25, 2026
Salt Palace Convention Center
Salt Lake City, Utah
THE MINING RECORD IS AN EXHIBITOR

2026 PDAC INTERNATIONAL CONVENTION

March 1-4, 2026
Metro Toronto Convention Center
Toronto, ON Canada
THE MINING RECORD - TABLE TOP EXHIBITOR

JUNE ISSUE

DISTRIBUTION AT TWO CONVENTIONS
Advertising Deadline May 20, 2026

ELKO MINING EXPO 2026

June 2-5, 2026. Exhibits June 4-5, 2026
Elko Convention Center
Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

RMMI 2026 ANNUAL CONFERENCE ROCKY MOUNTAIN MINING INSTITUTE

June 28-30, 2026
Omni Interlocken Hotel
Broomfield, Colorado

SEPTEMBER ISSUE

THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline September 8, 2026

NEVADA MINING ANNUAL EDITION NVMA ANNUAL CONVENTION - RECORD TARGET DISTRIBUTION

ANNUAL MINING FORUM AMERICAS
2026 PRECIOUS METALS SUMMIT

DECEMBER ISSUE

THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline November 20, 2026

AEMA 2026 AMERICAN EXPLORATION & MINING ANNUAL CONFERENCE & TRADE SHOW

THE MINING RECORD END OF YEAR SPECIAL EDITION
Date To Be Announced

See Reverse Side To Select These Issues For Your 2026 Advertising Year...

2026 PREMIERE MAJOR EDITIONS

15% DISCOUNT AVAILABLE WITH ADVERTISEMENT IN ALL EDITIONS

THE MINING RECORD 2026 ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$325.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$525.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$675.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$795.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$895.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,195.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,245.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,625.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,995.00	...79 col. inches...9 3/4" x 15 3/4"

4-COLOR (FULL COLOR) RATES — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page) 1,995.00 (Half Page)

COLOR — \$175.00 per color (spot color process) Full Color Build (4-Color Rate) - \$1,100.00 - Discounted for Full, 2/3, and Half Page Ads

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

☐ PLACE MY ADVERTISEMENT IN ALL 4 PREMIER EDITIONS - 15% DISCOUNT. *FIRST ADVERTISING DEADLINE FEBRUARY 6, 2026*

PLACE MY ADVERTISEMENT IN: ☐ FEBRUARY 2026 EDITION ☐ JUNE 2026 EDITION ☐ SEPTEMBER 2026 EDITION

☐ DECEMBER 2026 EDITION

☐ AD ON HAND AT THE MINING RECORD. ☐ NEW AD ON ZIP DISK OR FLASH DRIVE. ☐ AD COMING (☐ ZIP DISK/CD ☐ EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY:

TEL:

NAME:

EMAIL:

SIGNATURE:

TITLE:

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: advertising@miningrecord.com www.miningrecord.com

HOW TO ATTEND: TMR • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823 • Email: questions@miningrecord.com