

THE VOICE OF THE MINING INDUSTRY

THE MINING RECORD™

137 YEARS AS THE INDUSTRY'S COVERAGE LEADER

CONFERENCE EDITION



MINE XCHANGE

2026 SME ANNUAL CONFERENCE & EXPO

FEBRUARY 22-25, 2026

SALT LAKE CITY, UTAH

Unearth Ideas. Refine Your Expertise.



THE MINING RECORD:

- Main Traffic Exhibit Hall Location.
- Largest Conference Distribution.
- The Leader For Company Representation.
- Largest Target Audience Penetration.

Since 1889

The Voice Of The Mining Industry



✓ This year, the Resilient Energy in Mining – Balancing Tradition and Transformation Symposium aims to harmonize the long-standing traditions of mining with the imperative need for sustainable practices and renewable energy sources. ✓ Explore the remarkable slate of sessions where you'll learn from leaders from all sectors of the industry. ✓ Add a short course to your conference registration and gain in-depth knowledge to support your career objectives.

ATTENDANCE FROM ACROSS THE GLOBE

MINEXCHANGE 2026 SME ANNUAL CONFERENCE & EXPO IS THE ONLY CONFERENCE DEDICATED TO ALL DISCIPLINES OF MINING ENGINEERING. FEATURING A WIDE VARIETY OF TECHNICAL SESSIONS AND SPEAKERS COMBINED WITH OUR EXPANSIVE EXHIBIT HALL, MINEXCHANGE ATTRACTS THOUSANDS OF MINING PROFESSIONALS FROM AROUND THE WORLD. EXHIBITOR - THE MINING RECORD WILL COVER THIS MAJOR EVENT AND AVAILABLE TO THE INDUSTRY'S DECISION MAKERS. BONUS TARGET AUDIENCE MAILING FOR THIS SPECIAL CONVENTION EDITION: U.S. MINING COMPANIES • WESTERN U.S. MINES AND PROJECTS • ASSOCIATIONS MEMBERS • MINING RECORD READERSHIP/SUBSCRIBERS • DIGITAL EDITION SUBSCRIPTION AND TARGET AUDIENCE DIRECT LINKS.

ADVERTISING DEADLINE: FEBRUARY 6, 2026

ADVERTISING RATES & HOW TO ATTEND ON REVERSE SIDE.....

MINE X CHANGE 2026

ADVERTISING DEADLINE: FEBRUARY 6, 2026

THE MINING RECORD 2026 ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$325.00	...4 col. inches.....	3 7/8" x 2"
1/8 page - B&W	\$525.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$675.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$795.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$895.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,195.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,245.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,625.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,995.00	...79 col. inches...9 3/4" x 15 3/4"

4-COLOR (FULL COLOR) RATES — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page) 1,995.00 (Half Page)

COLOR — \$175.00 per color (spot color process) Full Color Build (4-Color Rate) - \$1,100.00 - Discounted for Full, 2/3, and Half Page Ads

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$60.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT:

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN THE 2026 SME MINEXCHANGE ANNUAL SPECIAL EDITION.
ADVERTISING DEADLINE FEBRUARY 6, 2026

AD ON HAND AT THE MINING RECORD. **NEW AD ENCLOSED ON ZIP DISK OR CD.** **AD COMING** (**USB - FLASH/THUMB DRIVE** **EMAIL/FTP**)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY:

TEL:

NAME:

EMAIL:

SIGNATURE:

TITLE:

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: advertising@miningrecord.com www.miningrecord.com

HOW TO ATTEND: SME • Tel: 800-763-3132 or 303-948-4200 • Email: sme@smenet.org • www.smenet.org